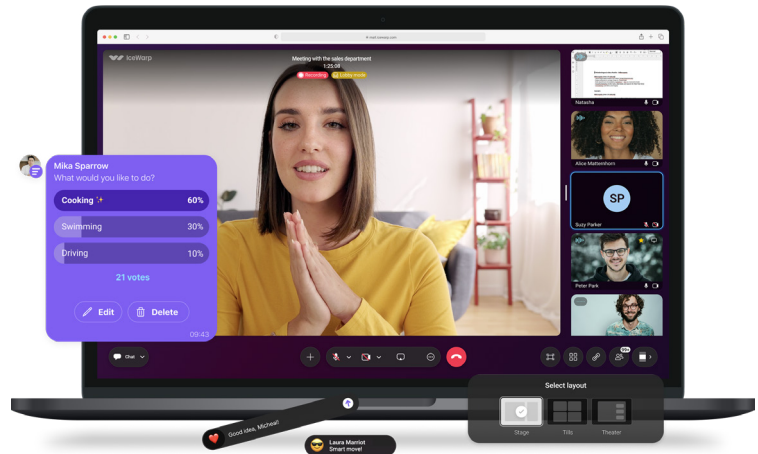


# Here's why you should replace Exchange with IceWarp

- ✓ All features in the browser
- ✓ Online collaboration for teams
- ✓ Conferencing & recording



## We are with you every step of the way

1  
Lower TCO

2  
Deployment

3  
Management

4  
Migration

5  
Maintenance



### TCO evaluation

- No CALs needed
- Runs on inexpensive hardware
- Based on industry-standard protocols
- Works with any client



### Easier to deploy\*

- Ready-to-deploy images
- All features in one installation
- Deploy on-premises or in the cloud, in Windows or Linux, physical or virtual
- Browser is all the users need



### Easier to manage\*

- Easy administration
- Connection to AD / LDAP for easier user provisioning
- Easy updates

0

### Zero downtime migration\*


- All user data is migrated in the background
- Upon data validation, the deployment switches to IceWarp
- Custom built data migration tool



### Easier to maintain

- All-in-one experience in the browser
- No hassle with updates or client apps
- Multi-platform

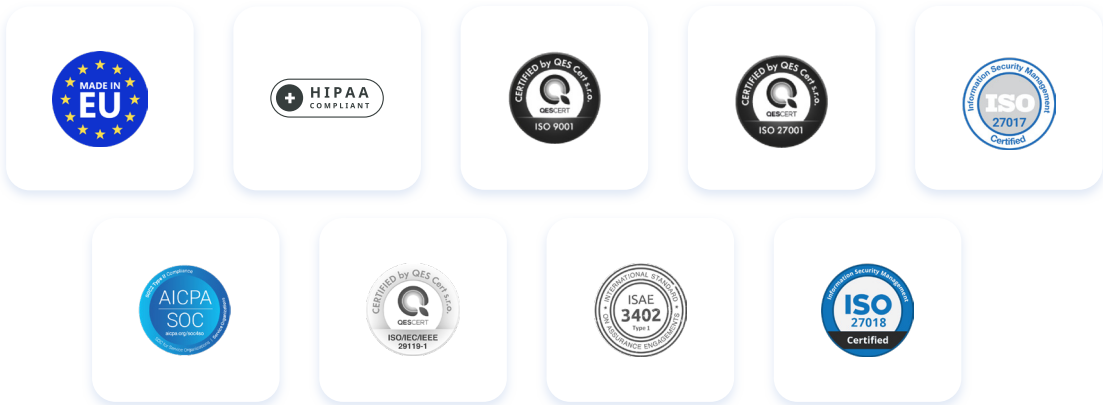
\* Optional use of paid services.

TCO		IceWarp			
per 100 users					
HW	Dell PowerEdge R740xd	\$3,949	\$4,931	Dell PowerEdge R740xd	
OS	CentOS	\$0	\$1,069	Windows Server 2019 Std	
Server CALs	CAL licenses not needed	\$0	\$6,990	100 users CAL licenses	
Server SW	IceWarp Suite (TeamChat, WebDocuments, Conferences, Recording 1 user, EAS all)	\$2,801	\$6,394	Exchange Server Enterprise License & SW assurance	
SW CALs	CAL licenses not needed	\$0	\$5,918	100 Exchange Server Enterprise User CALs	
SW clients **	100 IceWarp Desktop Clients	\$860	\$16,000	100 Outlook 2019 Clients	
MORE OPTIONS WITH JUST 32% COSTS					
Total costs	Total cost over 3 years is \$13,392.	\$4,464 per year	\$13,767 per year	Total cost over 3 years is \$41,302.	

\*\* Software clients optional.

Prices as of 31.5.2025.

Certificates



**TCO**  
per 500 users



HW

Dell PowerEdge R740xd \$7,807

\$8,462 Dell PowerEdge R740xd

OS

CentOS \$0

\$6,155 Windows Server 2019 Std

Server CALs

CAL licenses not needed \$0

\$34,950 500 users CAL licenses

Server SW

IceWarp Suite  
(TeamChat, WebDocuments,  
Conferences, Recording  
1 user, EAS all) \$12,431

\$6,394 Exchange Server Enterprise  
License & SW assurance

SW CALs

CAL licenses not needed \$0

\$29,590 500 Exchange Server  
Enterprise User CALs

SW clients \*\*

500 IceWarp Desktop Clients \$3,900

\$80,000 500 Outlook 2019 Clients

**MORE OPTIONS WITH JUST 32% COSTS**

**Total costs**

Total cost over  
3 years is \$50,500.  
**\$16,833**  
per year



**\$55,184**  
per year  
Total cost over  
3 years is \$165,551.

\*\* Software clients optional.

Prices as of 31.5.2025..

**Certificates**

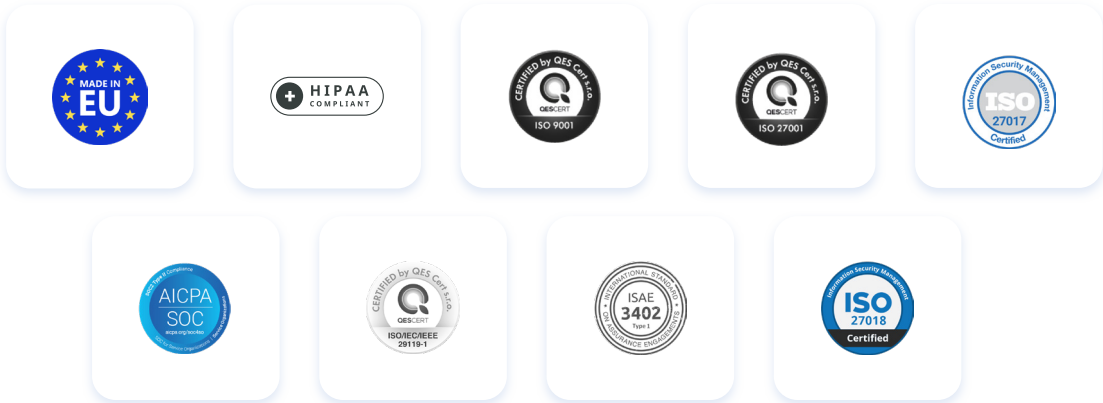


TCO		 IceWarp			
per 1000 users					
HW	Dell PowerEdge R740xd	\$11,128	\$12,105	Dell PowerEdge R740xd	
OS	CentOS	\$0	\$6,155	Windows Server 2019 Std	
Server CALs	CAL licenses not needed	\$0	\$69,900	1000 users CAL licenses	
Server SW	IceWarp Suite (TeamChat, WebDocuments, Conferences, Recording 1 user, EAS all)	\$18,131	\$6,394	Exchange Server Enterprise License & SW assurance	
SW CALs	CAL licenses not needed	\$0	\$59,180	1000 Exchange Server Enterprise User CALs	
SW clients **	1000 IceWarp Desktop Clients	\$7,000	\$160,000	1000 Outlook 2019 Clients	
MORE OPTIONS WITH JUST 32% COSTS					
Total costs	Total cost over 3 years is \$77,841.	\$25,947 per year	\$104,578 per year	Total cost over 3 years is \$313,734.	

\*\* Software clients optional.

Prices as of 31.5.2025..

Certificates



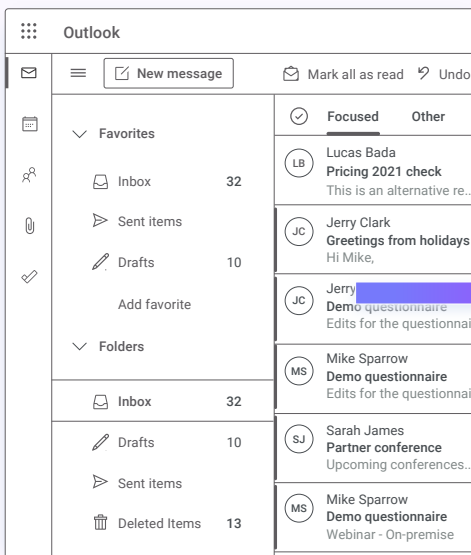
# Feel right at home

Familiar user environment is easy to navigate

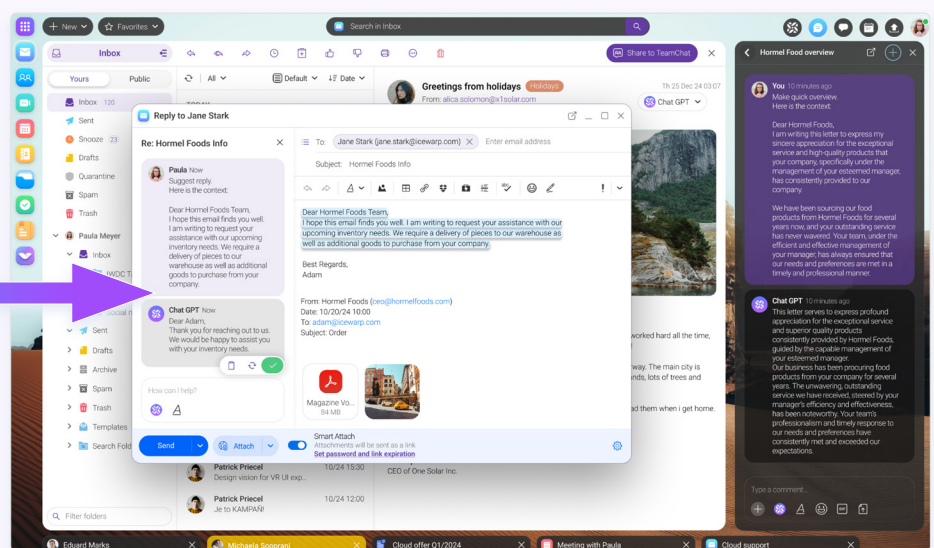
There is no need to worry about switching to a new working environment. IceWarp and MS Exchange email and calendar interfaces are very similar. As you can see below, the visual difference is not radical at all.

## Email client

MS EXCHANGE

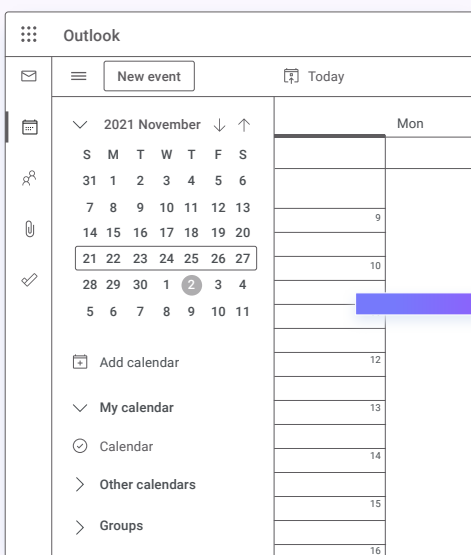


ICEWARP

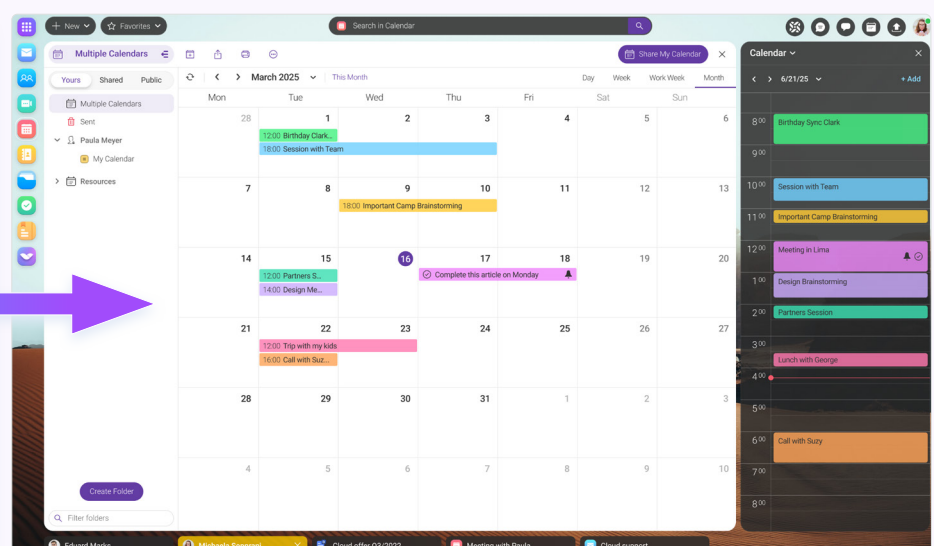


## Calendar

MS EXCHANGE



ICEWARP



## ...and we've got more.

IceWarp serves all-in-one experience

Microsoft Exchange provides primarily email and groupware. So you're missing on features such as TeamChat, Conferences or Documents, which make your collaborative experience more comprehensive. By switching to IceWarp, you get a broader feature set in an environment that still feels familiar.



### TeamChat

Project chat for focused collaboration.



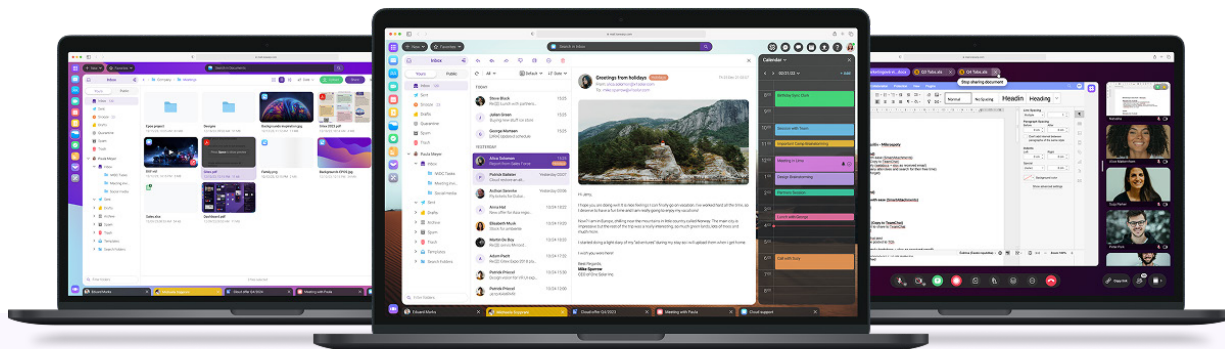
### Conferences

Audio and video calls for up to 1000 attendees including recording.



### Documents

Office-compatible productivity apps with collaborative editing.



## Customer references

**ZDNet**

“ Do you want a deep, homegrown email offering that has nothing to do with Microsoft or Google? Consider IceWarp. ”

 **Gartner  
peerinsights.**

“ They have one the best webmail solutions that you can get. Try it. It is recommended. ”